

## NIRD URBAN INCERC RECEIVES THE 2014 GLOBAL GREEN AWARD

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The Green Economy Forum took place in Berlin, Germany 31 March 2014, including the *Global Green Award* ceremony. The award is granted by Otherways Management & Consulting in France to institutions or companies with special achievements related to the environmental protection, in order to recognize their prominence, innovation potential, quality, technology or sustainable practices. A voting process is carried out by mail, Internet or within the recipients; criteria include customer satisfaction, leading profile, continuing education, commercial practices, economic, efficiency, and the standards ISO 9001 - 14001 - 22000, TQM and TQCS (Top Quality Customer Satisfaction Standards). In addition to these, Otherways Management & Consulting - France and Otherways International Research & Consultants gather information from the media (press, radio, TV), consulting and advertisement companies, fairs and exhibition, commerce chambers, polls (including the Online Macro Poll, analyzed by the Global Green Award selection committee, which decides the final winners). Although NIRD URBAN-INCERC and other four Romanian companies were selected out of 15 Romanian proposals, URBAN-INCERC was **the only Romanian institution attending the event.**



NIRD URBAN-INCERC has been assessed in 2012 by an international team of experts, within the framework of the certification program driven by the National Research Authority, and receive the grade "A" based, among others, by its critical importance, underlined by the report: "NIRD URBAN-INCERC is a strategic institute for Romania: national safety (seismic), urban planning, [...] energy in the built environment (CO<sub>2</sub> emissions and global warming)", identifying research areas connected to environmental protection. The Global Green Award recognizes the **global importance and actuality of these issues**, and reconfirms

the **leading role of URBAN-INCERC in research** focused on these issues.



The Forum has been attended by approximately 180 delegates from over 50 countries representing more than 80 companies, research institutions, public and government agencies and universities receiving the *Global Green Award* or *Diamond Eye Award for Quality Commitment & Excellence*.

